



# Better search for trustworthy content and objects discovery

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Are *SMEs* important for NGI?

Can SMEs do it **alone**?

There is **value** in collaboration!

# Example(s)



New forms of interaction between radio makers and listeners.

[www.projectmarconi.eu](http://www.projectmarconi.eu)



With an interaction interface, radio presenter Ward has a good view on all the content that listeners send in across digital platforms.

For tomorrow's show, Ward asks listeners to send in pictures of traffic safety examples in Brussels.



Ward filters the shared content for pictures of streets, geotagged by Brussels.